

## PROFESSIONAL EXPERIENCE

*Interactive Strategies* {November 2008 - Present}  
Washington, DC

Designer. Responsibilities include: website and UI design; conceptual development of content, branding and promotional campaigns for online marketing initiatives; photo-research and production of visual collateral for interactive and associated print components; design, programming and implementation of html email templates; flash animation, CSS coding and support maintenance; development of information architecture, user-experience and website wireframing.

*BrowserMedia* {August 2007 - June 2008}  
Bethesda, MD

Senior Designer. Responsibilities include: website design; adherence to standards for BrowserCMS implementation; provide guidance for UI programming and user experience; image research and preparation of creative assets; assistance in client brand development and identity; design and production of print items and brand collateral; development of flash concepts, light programming and animation.

*Hirshorn-Zuckerman Design Group* {May 2006 - August 2007}  
Rockville, MD

Designer. Responsibilities include: website UI design/concepting for html and flash-based / hybrid sites; preparation of all creative assets for programming; translation of existing print collateral and brand identities to web-experience; photo research; development of static and flash-animated web-banners; light flash / CSS programming; backend maintenance for client review.

*Multimedia Design Center* {2001 - 2005}  
University of Maryland, College park, MD

Responsible for various print, media and production services including: hi-volume color laser printing; inkjet/specialty prints and large-format posters; folding, binding, mounting and laminating services; scanning, pre-production design and document modification; publication design; preparation of pre-press and web graphics and various identity materials.

## INDEPENDENT PROJECTS

*All Our Noise* Website ver 1.0 and 2.0 {2007 - present}

Lead UI Designer. Responsibilities include: Complete development of brand identity, art-direction and creation of original logo, type-treatments and site design for online music journal. Overseeing implementation of original blog-based web format (ver 1.0) and forthcoming redesign (ver 2.0 launching January 2010) utilizing opensource WordPress publishing platform; design and conceptualization of dynamic interactions utilizing Javascript / AJAX libraries; extensive ideation of information architecture, content categorization, global sitemap and page layout; CSS and HTML production support and front-end development.

*SELF* {2005}

Layout design, illustration, creative input and art direction of *SELF*, an ensemble publication featuring the illustration and poetry of artists Jason Reynolds and Jason Douglas Griffin. Hard-bound, 4-color press, museum quality, 160 pages. Responsibilities included concept development and content editing; layout, text and graphic treatments; organization of workflow and coordination of all pre- and post-production assets; creation of original illustrations and other visual collateral. Worked closely with Stinehour Press (VT) in production detail and final project actualization on and off press.

## EDUCATION

*B.A., University of Maryland* {Fall 2000 - Spring 2005}  
College Park, MD

- Fine-Art studies, concentration in Graphic Design and New Media;
- Secondary Citations: University and Departmental Honors programs; Spanish Language and Culture.

## TECHNICAL

Software

- Familiar with PC and Mac (OSX Snow Leopard) environments;
- Adobe CreativeSuite (CS 4) Illustrator, Photoshop, InDesign, Flash, Dreamweaver, Fireworks, Premiere, AfterEffects; thorough understanding of web best-practices, .XML, Javascript and .PHP web protocols; extensive knowledge of online publishing, WordPress, Cargo and other CMS platforms;
- Programming skills include Tables, CSS, XHTML, timeline-based Flash animation and ActionScript;
- Microsoft Office programs: Word, PowerPoint, Excel, Entourage, Publisher.

Hardware, A/V Equipment

- Xerox: 7700/7750/7760 Color Laser units; DocumentCentre B/W photocopiers;
- HP: 1055CM (36") Large-Format Color Printer, ColorLaserJet 8500 DN Laser unit;
- Epson: Stylus Pro 7880 (24") Large-Format 8-Color Pigment Printer;
- Daige: Maxit unit (36") adhesive dry-mounting system, Quickmount rollerpress unit (40");
- Broad knowledge of assorted digital video recording devices and equipment;
- Broad knowledge of digital still cameras, storage media and photography;
- Experience with offset press and screen printing techniques.